

## Banking Today

*Banking Today* introduces new employees to the essential principles, concepts and operations of banking. Students will learn about the important role banks play in the economy, the challenges of competition, and current banking trends. By the end of the course, students will have a “big picture” perspective of the financial services industry and banking.

<b>Price</b>	\$130 Nonmembers / \$95 Members
<b>Course Credits</b>	AIB: 0.5 ; ICB: 0
<b>Prerequisites</b>	None
<b>Required Software</b>	None
<b>Optional Software</b>	Adobe Acrobat Reader and RealPlayer

### Audience

Bank personnel new to the banking industry at all levels, specialists in non-banking functions such as marketing, information systems and human resources.

### Learning Objectives

After completing this course, students will be able to:

- Describe the US banking industry and its relation to the US economy
- Explain how banks operate as a business
- Interpret bank financial statements
- Summarize important federal laws and regulations affecting bank operations and practices
- Describe bank competitors in the financial market and the developments and trends in banking.